

Workers' Compensation Program Becomes a Snap

ICW Group has entered the small-business market for workers' comp insurance by launching Snap Instant Quote, the insurance carrier's new small-business underwriting software. ICW Group now offers its comprehensive coverage and claims services in more than 40 small-business categories and will expand into 50 additional categories beginning in the first quarter of 2009.

Earlier this year, ICW Group introduced Snap, a proprietary Web-based service that increases agent productivity by automatically uploading applications from any agency management system. Snap Instant Quote is the software's newest feature designed specifically for the small-business market. Snap Instant Quote

provides straight-through-processing capability along with time-saving functionality for the small-business agent. Agents can prequalify risks, instantly reserve the markets, secure policy numbers immediately upon binding, and obtain online access to all account documentation.

"We are very excited to enter the small-business market with our latest Snap enhancement," says Kevin Prior, president and CEO of ICW Group. "It allows our agents to instantly quote and bind small business, giving them the real-time decisions they need to better serve their clients. ICW Group continues to leverage technology to bring our customers innovative insurance solutions."

