



FOR IMMEDIATE RELEASE

FirstBest Presents FirstBest Agent and FirstBest AppReader Webinars

BEDFORD, MA, October 19, 2009 – **FirstBest® Systems, Inc.**, provider of [insurance software](#) solutions that help Property & Casualty insurance carriers write more business and write better business will discuss the importance of real-time collaboration and agent connectivity and demo the FirstBest Agent and FirstBest AppReader products.

What: “Why Your Agents Need FirstBest Agent?” Agents are under extreme pressure to quote business quickly and accurately, and want real-time feedback. **FirstBest Agent** is a Web 2.0 Agent Portal that leverages the latest in interactive web technologies, enabling P&C carriers to deliver real-time collaboration, true ease-of-doing-business and the ability to execute crucial business transactions with their agents, brokers, and MGAs.

When: October 20, 2:00 PM Eastern

To register, visit: <http://www.firstbest.com/webinars>

What: “What is Agent Connectivity All About?”

Learn more about **FirstBest AppReader**, an automatic form image translator, which transforms an ACORD form PDF, or image into XML and allows instant upload directly from the agent’s desktop to the carrier.

When: October 27, 2:00 PM Eastern

To register, visit: <http://www.firstbest.com/webinars>

About FirstBest

FirstBest® Systems, Inc. delivers P&C solutions that help insurance companies write more business and write better business. Our solutions enable Carrier-Agent collaboration as well as underwriting efficiencies and market growth, and include an Underwriting Workstation, Agent Portal and Agency Connectivity. Our flagship product, the FirstBest UMS™, combines a next-generation underwriting workstation with a business analyst workstation and FirstBest Agent™, a web 2.0 agent portal.

Companies such as AMERISAFE, Inc., (Nasdaq: AMSF), a specialty writer of workers' compensation insurance for hazardous industries, as well as ICW Group Insurance Companies, a multi-line Super Regional Insurance Carrier, are leveraging FirstBest to expand their book of business and improve ease-of-doing business with agents.

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