

ADVISORY

**FirstBest Presents Insurance Webinar:
The Pursuit of Profitable Underwriting**

Webinar will explore why forward-looking carriers are doing a lot more than upgrading legacy systems to remain competitive

BEDFORD, MA, March 17 2011 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help commercial- and specialty-lines insurance carriers drive premium growth, scale their business and achieve high service levels with agents, today announced open registration for a timely Web seminar titled “*The Pursuit of Profitable Underwriting*” on March 22nd. The complimentary live event will include a demo of The FirstBest Front Office Suite, including a next-generation [underwriting workstation](#) and Web 2.0 transactional [agent portal](#), as well as the award winning [instant-upload solution](#), for comprehensive underwriting workflow and real-time carrier-agency collaboration.

WHO: FirstBest System’s Director of Product Marketing, Steve Robins, will share reasons why the road to profitable insurance operations starts with solid underwriting and Ed Gray, Senior Director of Customer Solutions will demo the FirstBest Front Office Suite, which enables forward-looking carriers to support underwriting discipline, streamline processes and enable real-time collaboration with agents.

WHAT: The road to profitable insurance operations starts with solid underwriting. For good reason, many insurance companies are focusing on upgrading their legacy systems. Problem is, most of these systems don't improve underwriting profitability or discipline in a significant way. That’s why carriers are turning to modern underwriting systems that support underwriting discipline, streamline processes and enable real-time collaboration with agents. The result: increased profitability, lower expenses, revenue growth – and more satisfied agents.

Attendees will learn:

- Why experts believe that underwriting emphasis will be key for profitability in 2011
- How modern underwriting systems are helping insurers to improve short- and long-term profitability

Attendees will also see how underwriting solutions can help organizations to:

- Rapidly enter new markets
- Improve underwriting discipline
- Increase efficiencies and streamline processes
- Enable ease of doing business

WHEN: Tuesday, March 22nd – from 2:00 to 3:00 p.m. Eastern

WHERE: Register today at: <http://www.firstbest.com/march-2011-deminar.htm>

About FirstBest

[FirstBest® Systems](#) delivers [insurance software](#) solutions that help commercial and specialty-lines carriers drive premium growth, scale their business and achieve high service levels with agents. The proven [FirstBest Front Office Suite](#) includes modular [agency upload](#), [agent portal](#) and [underwriting workstation](#) applications. Insurance companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, ICW Group Insurance Companies, a multi-line super regional insurer, Beacon Mutual Insurance Company, Rhode Island's largest writer of workers' compensation insurance, and Pacific Compensation Insurance Company, a specialty writer of workers' compensation insurance rely on FirstBest solutions to improve underwriting efficiencies and quality, institutionalize knowledge and best practices and empower everyone in the process to quote, collaborate, issue, and bind business on a single real-time platform. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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Media contact:

Meira Primes
FirstBest Systems, Inc.
781.863.6050
mprimes@firstbest.com

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