

ADVISORY

Tech Decisions Presents Insurance Web Seminar Featuring SMA Strategy Meets Action and FirstBest Systems

Mastering Commercial-Lines Automation: The New Combo - Underwriting and Policy Systems

BEDFORD, MA, October 12, 2010 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help Property & Casualty insurance carriers drive premium growth, scale their business and achieve high service levels with agents, today announced open registration for “*Mastering Commercial-Lines Automation: The new combo of underwriting and policy systems.*” Presented by *National Underwriter* and *Tech Decisions for Insurance* magazine, the Webinar is designed to help insurers master commercial-lines automation by combining their existing policy admin system (PAS) with an [underwriting management system](#).

Today’s specialty and commercial-line markets are highly competitive and complex. Carriers need to be able to grow premiums while keeping costs low. The best insurers are seizing the opportunity to become more nimble using next-generation underwriting solutions to manage risk, deliver automation directly to underwriters’ and agents’ desktops and, in essence, reinvent the entire front office.

WHO: The complimentary Webinar is presented by *Tech Decisions* and *National Underwriter* and features:

- [Deb Smallwood](#), Principal, SMA Strategy Meets Action
- [John Belizaire](#), Founder and CEO, FirstBest Systems
- Robert Hyle, Editor-in-Chief, Tech Decisions (event host)

WHAT: Presenters will discuss how carriers can grow their business, increase underwriting discipline and efficiency and deliver a better agent experience. Attendees will learn:

- Why traditional policy admin systems fall short in managing complex underwriting
- About the latest SMA research identifying five areas where business and technical capabilities must align to deliver complete automation and real collaboration to the underwriting process
- About the unmatched value insurers can achieve from the powerful combination of a modern PAS and full-function underwriting management system

WHEN: Tuesday, October 19th at 2:00 p.m. Eastern / 11:00 a.m. Pacific

WHERE: Register today at <http://www.tech-decisions.com/firstbest>

About FirstBest

[FirstBest® Systems](#) delivers [insurance software](#) solutions that help commercial- and specialty-lines carriers drive premium growth, scale their business and achieve high service levels with agents. FirstBest's proven solutions include an [underwriting workstation](#) , [agent portal](#) and [agency connectivity](#). Insurance companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, ICW Group Insurance Companies, a multi-line super regional insurer, and Beacon Mutual Insurance Company, Rhode Island's largest writer of workers' compensation insurance, rely on FirstBest solutions to improve underwriting efficiencies and quality, institutionalize knowledge and best practices and empower everyone in the process to quote, collaborate, issue, and bind business on a single real-time platform. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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