



FOR IMMEDIATE RELEASE

## FirstBest Presents FirstBest UMS Live Demo Webinar and Joint Thought Leadership Webinar with MajescoMastek

**BEDFORD, MA, January 26, 2010** – **FirstBest® Systems, Inc.**, provider of [insurance software](#) solutions that help Property & Casualty insurance carriers write more business and write better business will present two live events, the FirstBest UMS live demo webinar, “How ICW Group transformed their underwriting” and a joint FirstBest and MajescoMastek webinar, “The Pursuit of Profitability: How to Enhance Price Accuracy and Risk Management”.

### What: FirstBest UMS Live Demo

FirstBest's solutions can help you grow your book of business by improving underwriting efficiencies and enabling expansion into new markets. At the same time, real-time web 2.0 collaboration capabilities increase ease of doing business with your distribution channel. ICW's transformation results include:

- 50.8% increase in submissions
- 70.8% increase in quote production
- 34.3% increase in bound policies

**When:** Thursday, January 28<sup>th</sup> at 2 p.m. Eastern

**To register:** <http://www.firstbest.com/ums-webinar.htm>

### What: FirstBest and MajescoMastek Present Joint Webinar

FirstBest and MajescoMastek team up to discuss and drive thought leadership about profitable growth and underwriting effectiveness. Commercial lines underwriting has remained a manual, redundant and intensive process. So, how can carriers eliminate multiple systems, data/rate inaccuracies and manual touch points? By adopting Web-based and rules-driven systems that integrate with multiple enterprise systems (such as agent portals and policy administration systems), insurers can increase speed-to-market, enhance pricing accuracy and risk management, and capitalize on new business opportunities.

**When:** Thursday, February 11<sup>th</sup> at 2 p.m. Eastern

**Who:** Anil Chitale, Head of P&C Product Development, MajescoMastek and John Belizaire, CEO and Founder, FirstBest Systems.

**To register:** <http://www.firstbest.com/majesco.htm>

### About MajescoMastek

MajescoMastek, is a global provider of innovative technology solutions focused on Life & Annuity carriers, Property & Casualty carriers and Capital Market firms. For over 27 years, we have combined our leading products, people, and processes to drive business impact and competitive advantage. MajescoMastek is part

of the Mastek Group with over \$200 million in revenues. MajescoMastek enables technology enabled business transformation and has a track record of successful implementations.

MajescoMastek uniquely combines its wide intellectual property base, domain expertise, mission-critical program management abilities and complex solutions capabilities to help insurance carriers unlock business value. MajescoMastek delivers proven solutions in core insurance areas including Incentive compensation, producer lifecycle management, billing, policy administration, new business processing and claims. With employee strength of over 3500 people and operations across U.S., Canada, U.K., Mainland Europe, Asia-Pacific and the Middle East.

For more information, please visit us on the Web at [www.majescomastek.com](http://www.majescomastek.com), or call 1 800 249 9540.

### **About FirstBest**

**FirstBest**® Systems, Inc. delivers P&C solutions that help insurance companies write more business and write better business. Our solutions enable Carrier-Agent collaboration as well as underwriting efficiencies and market growth, and include an [Underwriting Workstation](#), Agent Portal and Agency Connectivity. Our flagship product, the FirstBest UMS™, combines a next-generation underwriting workstation with a business analyst workstation and FirstBest Agent™, a Web 2.0 agent portal.

Companies such as AMERISAFE, Inc. (NASDAQ: AMSF), a specialty writer of workers' compensation insurance for hazardous industries, as well as ICW Group Insurance Companies, a multi-line Super Regional Insurance Carrier, are leveraging FirstBest [insurance software](#) to expand their book of business and improve ease-of-doing business with agents. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal. For more information, visit [www.firstbest.com](http://www.firstbest.com) or call 1.888.863.6095.

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