



FirstBest Systems Hosts Rapid-Fire Business and IT Discussion at PCI IT 2010

Sponsors Conference and Invites Insurance IT Professionals to Join the Banter and Meet with FirstBest

BEDFORD, MA, September 22, 2010 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help Property & Casualty insurance carriers drive premium growth, scale their business and achieve high service levels with agents, announced today that it is hosting a rapid-fire discussion about "*Getting to Where You Need to Be: It's More Than Just Business vs. IT*" for insurers attending [PCI IT](#) in San Antonio. FirstBest will also be available to discuss FirstBest UMS™, which combines a next-generation [underwriting workstation](#) and business analyst workstation with FirstBest Agent™, a Web 2.0 [agent portal](#).

WHO: FirstBest's CEO, John Belizaire, and VP of Marketing, Meira Primes, will host the discussion and be available to meet during the conference. To schedule a meeting, please contact 781.863.6050 or marketing@firstbest.com.

WHAT: As sponsors and attendees at this year's conference, FirstBest invites senior IT professionals to join a 30-minute interactive discussion *about "Getting to Where You Need to Be: It's More Than Just Business vs. IT."* The session is designed to open the conversation and provide a forum for sharing about:

- **Technology visions for your business:** How can IT turn business into action?
- **IT as innovation center or cost center:** Does IT drive innovation in the enterprise or is IT a cost center? How should this impact IT strategy?
- **Market position:** Where does your company want to go in 5 years? How can IT help the enterprise achieve its target market position?

WHERE: The Hyatt Regency Hill Country Resort, San Antonio, TX

WHEN: Tuesday, October 5th from 9:00-9:30 a.m. in Fredericksburg F

About PCI IT

The [Property Casualty Insurers Association of America](#) (PCI) Information Technology (IT) Conference features the keynote presentation, "How to Become a Future-Focused" CIO, sponsored by FirstBest Systems and delivered by noted business thinker and author Peter Sheahan. The Conference also includes several general sessions, concurrent breakouts and interactive panel discussions that provide timely and relevant IT information. The event is attended by several hundred property casualty insurance CIOs, senior IT and business executives and other support staff responsible for the direction and management of their company's IT growth and development.

About FirstBest

[FirstBest® Systems](#) delivers [insurance software](#) solutions that help commercial-and specialty-lines carriers drive premium growth, scale their business and achieve high service levels with agents. FirstBest's proven solutions include an [underwriting workstation](#) , [agent portal](#) and [agency connectivity](#). Insurance companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, ICW Group Insurance Companies, a multi-line super regional insurer, and Beacon Mutual Insurance Company, Rhode Island's largest writer of workers' compensation insurance, rely on FirstBest solutions to improve underwriting efficiencies and quality, institutionalize knowledge and best practices and empower everyone in the process to quote, collaborate, issue, and bind business on a single real-time platform. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

Media Contact:

Meira Primes, FirstBest Systems, Inc.

781.863.6050 or mprimes@firstbest.com

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