



FirstBest to Sponsor and Speak at 2010 NAMIC Commercial Lines Underwriting Seminar

Attend breakout session, "Bridging the Generation Gap," on February 24, 2010

BEDFORD, MA, February, 16 2010 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions for commercial lines insurers, will be speaking and sponsoring the city guides and registration refreshments at the 2010 NAMIC Commercial Lines Underwriting Seminar. FirstBest will be available to discuss FirstBest UMS™, a next-generation underwriting workstation combined with FirstBest Agent™, its web 2.0 agent portal, as well as the company's latest announcement, "[LexisNexis® Risk Solutions Selects FirstBest Technology to Power New Insurance Exchange.](#)"

- WHAT:** Commercial-lines underwriters, underwriting managers and supervisors will gather to share insights, hear valuable information about current issues and learn more about industry trends at this annual two-and-a-half day event.
- WHEN:** February 23-25, 2010
- WHERE:** Renaissance Chicago Hotel Chicago, IL
- WHO:** FirstBest's CIO and Founder, Julian Pelenur, and Bill Hompe, Regional VP of Sales, will be available for meetings. To arrange a meeting with FirstBest at the Seminar, please contact us at 781.863.6027 or marketing@firstbest.com. Or, join us Tuesday, February 23 from 9:00 am – 4:00 pm for biscotti and refreshments at the Grand Ballroom Foyer registration desk where you can pick up a Chicago City Guide and FirstBest giveaways.
- SPEAKING:** On Wednesday, February 24th, please join Julian Pelenur, CIO and Founder of FirstBest for a breakout session titled "Knowledge Management and Bridging the Generation Gap with Collaborative Technology." (Concurrent Session 1: 1:30 pm – 2:30 pm)

About NAMIC

Founded in 1895, the National Association of Mutual Insurance Companies ([NAMIC](#)) is a full-service national trade association serving the property/casualty insurance industry with more than 1,400 member companies that underwrite more than 40 percent of the property/casualty insurance premiums in the United States. NAMIC members are small farm mutual companies, state and regional insurance companies, risk retention groups, national writers, reinsurance companies, and international insurance giants.

About FirstBest

[FirstBest® Systems, Inc.](#) delivers [insurance software](#) solutions that help commercial-lines carriers write more business and write better business. Our solutions enable Carrier-Agent collaboration as well as underwriting efficiencies and market growth, and include an Underwriting Workstation, Agent Portal and Agency Connectivity. Our flagship product, [FirstBest UMS™](#), combines a next-generation underwriting workstation with a business analyst workstation and FirstBest Agent™, a Web 2.0 agent portal.

Companies such as AMERISAFE, Inc., (NASDAQ: AMSF) a specialty writer of workers' compensation insurance for hazardous industries, as well as ICW Group Insurance Companies, a multi-line Super Regional Insurance Carrier, are leveraging FirstBest insurance software to expand their book of business and improve ease-of-doing business with agents.

FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

Media contact:

Meira Primes
FirstBest Systems, Inc.
781.863.6050
mprimes@firstbest.com

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