



FirstBest to Sponsor and Speak at MarketScout 2010 Entrepreneurial Insurance Symposium

BEDFORD, MA, September 8, 2010 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help Property & Casualty insurance carriers drive premium growth, scale their business and achieve high service levels with agents, today announced that the company is sponsoring the [MarketScout 2010 Entrepreneurial Insurance Symposium](#) (E-Symposium) and will moderate a panel discussion about the new LexisNexis-CIAB Insurance Exchange. FirstBest executives will also be available for meetings at the Symposium.

The E-Symposium is a venue that profiles innovation in the insurance industry and provides insurance professionals with new concepts that drive competitive advantage. Each year, [MarketScout](#) hosts more than 400 retail agents, risk managers, insurance company executives, software developers, reinsurers, investment bankers, and service companies. The event features industry leaders who discuss how innovation has aided company expansion via new distribution and underwriting techniques. The venue also profiles new products, launching creative techniques for distributing insurance.

WHO: FirstBest Founder and CEO, John Belizaire, and VP of Marketing, Meira Primes, will be available for meetings. To arrange a meeting with FirstBest at the Symposium, please contact us at 781.863.6050 or marketing@firstbest.com

WHAT: On Wednesday, September 15th, from 11:00 a.m. – 12:15 p.m., FirstBest’s John Belizaire will moderate a panel about “*The New Insurance Exchange*,” with presenters:

- Clyde Owen, General Manager, LexisNexis Insurance Exchange
- Frank Sentner, Director of Strategic Technology, Council of Insurance Agents & Brokers
- Karen Farris, CEO, Roach Howard Smith & Barton
- Stan Weron, VP Client Services, McQueary Henry Bowles & Troy

FirstBest is sponsoring both the event and a “Technology Wish List” survey designed to reveal carriers’ and agents’ top strategic business and technology objectives.

WHERE: Cityplace Conference and Event Center, Dallas, TX

WHEN: September 14-15, 2010

About MarketScout

Marketscout is a Dallas, Texas-based electronic insurance exchange that underwrites and distributes hundreds of product lines to its more than 47,000-member agency network across the U.S. and Canada.

More than 70 “A-rated” carriers participate in the MarketScout Exchange Platform at www.MarketScout.com.

About FirstBest

[FirstBest® Systems](#) delivers [insurance software](#) solutions that help commercial-and specialty-lines carriers drive premium growth, scale their business and achieve high service levels with agents. FirstBest’s proven solutions include an [underwriting workstation](#) , [agent portal](#) and [agency connectivity](#). Insurance companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, ICW Group Insurance Companies, a multi-line super regional insurer, and Beacon Mutual Insurance Company, Rhode Island’s largest writer of workers’ compensation insurance, rely on FirstBest solutions to improve underwriting efficiencies and quality, institutionalize knowledge and best practices and empower everyone in the process to quote, collaborate, issue, and bind business on a single real-time platform. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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