



FirstBest Sponsors Insurance Webcast Hosted by AM Best

"Underwriting Process and Disciplines for Stronger Profitability"

BEDFORD, MA, March 9, 2010 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help Property & Casualty insurance carriers write more business and write better business, will sponsor an AM Best webcast titled "Underwriting Process and Disciplines for Stronger Profitability," on Wednesday, March 17, 2010 from 2:00 p.m. - 3:00 p.m. Eastern.

A panel of insurers, underwriting experts and technologists will speak about best practices and cutting-edge techniques that insurers are using to make their underwriting more accurate. The experts will also discuss different strategies and solutions that forward-looking carriers are leveraging to help improve underwriting efficiencies and expand into new markets.

Lee McDonald, Group Vice President for AM Best, will moderate the following panel of experts:

- ▶ Jeffrey Beauman, Vice President and Manager of Risk Underwriting, FM Global
- ▶ Kelly Goins, Senior Vice President of Underwriting, Amerisafe, Inc.
- ▶ Susan Kearney, CPCU, ARM, AAI, AU, Senior Director of Knowledge Resources, American Institute for CPCU
- ▶ John Belizaire, CEO and Founder, FirstBest Systems, Inc.

To register for this complimentary popular event: <http://www.ambest.com/underwriting10>

About FirstBest

[FirstBest® Systems, Inc.](#) delivers [insurance software](#) solutions that help commercial-lines carriers write more business and write better business. Our solutions enable Carrier-Agent collaboration as well as underwriting efficiencies and market growth, and include an Underwriting Workstation, Agent Portal and Agency Connectivity. Our flagship product, the FirstBest UMS™, combines a next-generation [underwriting workstation](#) with FirstBest Agent™, a Web 2.0 agent portal.

Companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, as well as ICW Group Insurance Companies, a multi-line Super Regional Insurance Carrier, are leveraging FirstBest insurance software to expand their book of business and improve ease-of-doing business with agents.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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