

ADVISORY

**FirstBest Presents Insurance Webinar about
Innovations in the Front Office Suite™**

After Well-Attended Front Office Webinar, FirstBest Comes Back With Part II

BEDFORD, MA, February 9, 2011 – [FirstBest® Systems, Inc.](#), provider of [insurance software](#) solutions that help commercial- and specialty-lines insurance carriers drive premium growth, scale their business and achieve high service levels with agents, today announced open registration for a timely Web seminar titled “*Innovation in the Insurance Front Office: What’s New,*” on February 15th. The complimentary live event will include a demo of the newest features of The Suite’s Web 2.0 applications including a next-generation [underwriting workstation](#) and Web 2.0 transactional [agent portal](#), as well as the recent award winning [instant-upload solution](#), for comprehensive underwriting workflow and real-time carrier-agency collaboration.

WHO: FirstBest System’s VP of Engineering, Paul Cummings and Director of Product Marketing, Steve Robins will share what’s news in the Insurance Front Office Suite and deliver a demo.

WHAT: In today’s environment, insurers need to increase EODB in order to become the carrier of choice. And it’s critical to lower the loss ratio through greater underwriting efficiency and discipline. But how can you make it happen with today’s limited IT budgets? You can – with the FirstBest Front Office Suite.

In this webinar attendees will learn how the FirstBest Front Office Suite:

- Enables carriers to deliver a better agent experience that sets them apart from other carriers;
- Helps insurance companies expand into new markets and write the right business;
- Enables IT to rapidly configure and maintain underwriting and agent applications, business logic, workflow, security and more.

During this webinar, FirstBest will also demo the latest innovations in the FirstBest Front Office Suite, including: full- and semi-automated submission handling; broader channel support and IT empowerment for lower TCO; robust configurability for greater agility; powerful security, single sign-on and access control lists.

WHEN: Tuesday, February 15th – from 2:00 to 3:00 p.m. Eastern

WHERE: Register today at <http://www.firstbest.com/pr-front-office-webinar-ii.htm>

About the FirstBest Front Office Suite

Designed by agents and underwriters, the FirstBest Front Office Suite helps insurers deploy products faster to keep up with market shifts and demand. The Suite's Web 2.0 applications include a next-generation underwriting workstation and Web 2.0 transactional agent portal, as well as an instant-upload solution, for comprehensive underwriting workflow and real-time carrier-agency collaboration. The flexible applications empower carriers to match price to risk, on an individual risk basis, and to enforce predictive/loss development models. The Suite streamlines processes, making underwriting faster and more accurate, captures knowledge, helps maintain and improve best practices, and enforces rules and discipline.

About FirstBest

[FirstBest® Systems](#) delivers [insurance software](#) solutions that help commercial and specialty-lines carriers drive premium growth, scale their business and achieve high service levels with agents. The proven [FirstBest Front Office Suite](#) includes modular [agency upload](#), [agent portal](#) and [underwriting workstation](#) applications. Insurance companies such as AMERISAFE, Inc., a specialty writer of workers' compensation insurance for hazardous industries, ICW Group Insurance Companies, a multi-line super regional insurer, Beacon Mutual Insurance Company, Rhode Island's largest writer of workers' compensation insurance, and Pacific Compensation Insurance Company, a specialty writer of workers' compensation insurance rely on FirstBest solutions to improve underwriting efficiencies and quality, institutionalize knowledge and best practices and empower everyone in the process to quote, collaborate, issue, and bind business on a single real-time platform. FirstBest also hosts the [Agent-Carrier Connection](#), a collaborative underwriting forum and news portal.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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