



FirstBest to Sponsor, Speak and Exhibit at 2009 AASCIF Annual Conference

Meet and Sail with FirstBest in Portland, ME, August 10-12, 2009

BEDFORD, MA, July 30, 2009 – [FirstBest® Systems](#), Inc., developer of advanced Underwriting Management Systems™ (UMS) that enable property and casualty insurance carriers to write more business and write better business, announced today that FirstBest is sponsoring, speaking, and exhibiting at the 2009 AASCIF Annual Conference. FirstBest will be available to discuss FirstBest UMS™, a next-generation [underwriting workstation](#) combined with FirstBest Agent™, its web 2.0 agent portal. As a sponsor, FirstBest is hosting several windjammer sailings for attendees on Portland Harbor.

WHO: FirstBest’s Director of Customer Solutions, Ed Gray and Bill Hompe, Regional VP, Sales will be available for meetings at the FirstBest Booth.

WHERE: Holiday Inn by The Bay, Portland, Maine

WHEN: Exhibit Hall Hours:

- Monday, August 10th - from 7:00 a.m. – 3:45 p.m.
- Tuesday, August 11th - from 7:00 a.m. – 11:30 a.m.
- Wednesday, August 12th - from 7:00 a.m. – 10:30 a.m.

SAILINGS: Please join FirstBest on August 10th and 12th, for a popular two-hour Windjammer Sail on Portland harbor aboard a 74-foot, Maine-built schooner, reminiscent of the Maine windjammers used in the 1800’s for fishing and trade.

SPEAKING: On August 10th, please join Ed Gray, Director of Customer Solutions of FirstBest for a breakout session titled: “Knowledge Management in Workers’ Comp Funds-- How to protect Knowledge Resources” (Workshop F at 2:50 p.m.).

About AASCIF

The American Association of State Compensation Insurance Funds, or [AASCIF](#), is an association of workers' compensation insurance companies from 27 different states, plus 10 workers' compensation boards in Canada. In the US, these companies--loosely referred to as state funds--each specialize in writing workers' compensation insurance in a single state. Some operate as private insurance companies, whereas others act as agencies of their respective state governments. The 2009 AASCIF Annual Conference draws more than 300 state fund insurance executives. For more information about the conference and agenda, or to sign up for the [sailing activity](#), visit:

<http://guest.cvent.com/EVENTS/Info/Agenda.aspx?e=1210038a-2598-4710-9b47-ba6c1062d692>

About FirstBest

FirstBest® Systems, Inc. delivers advanced Underwriting Management Systems™ (UMS) that enable insurance companies to write more business and write better business. The FirstBest UMS™ combines a next-generation [underwriting workstation](#) with FirstBest Agent, its web 2.0 [agent portal](#) for commercial lines carriers. FirstBest allows agents to quickly and easily submit business and get quotes fast. It offers agents submit-to-bind straight-through-processing and provides collaboration and visibility into the submission process at any time. With FirstBest [insurance software](#) solutions, carriers can achieve greater speed and business agility, provide real-time collaboration to make it easy for agents to do business with them, promote enhanced underwriting discipline and best practices, scale their book of business profitably, and empower underwriters and agents with greater visibility into the business.

For more information, visit www.firstbest.com or call 1.888.863.6095.

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